

Price list 2021

Effective from
01.01.2021

	Format:	Price:
# Online-Magazin – Banner Advertising		
Background	1920 x 900 px	EUR 1.300,- / Month
Leaderboard	728 x 98 px	EUR 600,- / Month
Wallpaper	728 x 100 + 300 x 600 px	EUR 900,- / Month
Skyscaper	300 x 600 px	EUR 800,- / Month
Footer	728 x 100 px	EUR 600,- / Month
Mini rectangle	300 x 250 px	EUR 500,- / Month
Center rectangle	728 x 430 px	EUR 900,- / Month
Medium rectangle	300 x 250 px	EUR 500,- / Month
Your own video		EUR 1.500,- / Month

Online-Magazin – Advertorial

Advertorial medium	max. 2000 character	EUR 600,-
Advertorial large	max 3000 character	EUR 850,-

Newsletter – Banner advertising

Medium rectangle	728 x 250 px	EUR 400,- / Newsletter
Medium rectangle	728 x 300 px	EUR 500,- / Newsletter
Center rectangle	728 x 450 px	EUR 600,- / Newsletter

Newsletter – Advertorial

Advertorial small	max. 1000 characters	EUR 600,- / Newsletter
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Stated prices net w/o deduction, plus 19% VAT
Errors, print errors and price changes reserved. The validity of
this price list becomes invalid latest on 31. December 2021

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